

Vision to Venture | Start Up Boot Camp

STARTS FROM 29TH OF MARCH

5-Week Certification Program by **Atal Incubation Centre, Shiv Nadar University-Delhi NCR** in Collaboration with **Unbounded Learning**

About The Program: We are excited to introduce the Certification Program in Entrepreneurship, jointly developed by **Atal Incubation Centre, Shiv Nadar University-Delhi NCR** and **Unbounded Learning**. This program equips entrepreneurs with key skills to launch and scale startups. Atal Incubation Centre, Shiv Nadar University-Delhi NCR brings expertise in academics and investor relations, while Unbounded Learning specializes in marketing and leadership, delivering a well-rounded, practical curriculum.

COURSE MODULES

 Introduction to Entrepreneurship, Motivation and Developing a Startup Mindset (3 Hrs)	 Idea Generation, Building and Launching An Minimum Viable Product (3 Hrs)	 Customer Value Proposition and Competitive Landscape (3hrs)	 Business Planning, Strategy and Position The Solution In Customer's Buying Journey (3 Hrs)	 Leveraging Technologies, Marketing, Customer Acquisition, Scaling and Growth Strategies (3hrs)
 Financial Acumen For Entrepreneur (3 Hrs)	 Building and Managing High Performance Teams (3hrs)	 Operations, Risk Management, Social and Ethical Entrepreneurship (3hrs)	 Case Studies and Real World Application (3hrs)	 Legal And Compliance Basics (3hrs)

Duration : 5 Weeks
Schedule : Saturdays-Sundays
Time : 10 AM - 1 PM
Venue: HCL Corporation Pvt. Ltd.
A9, Block A, Noida Sector 3, Noida,
Uttar Pradesh 201307

Supported by: 

COST: ~~₹35000/-~~
DISCOUNT UPTO 7000/-
EARLY BIRD OFFER ₹28000/-

Bank Account Details:
SHIV NADAR AIC
RESEARCH FOUNDATION
Bank Name : INDIAN BANK
Account No : 7296205501
IFSC Code : IDIB000N613
Bank Address : Sector 44, Noida
UPI ID : Shivnadar@indianbk



SCAN TO PAY

FOR MORE INFO CALL: 97739-90133, 73033-44054 | Email: startupbootcamp@snu.in

Web: www.unboundedlearning.in | Web: www.snu.edu.in/centres/atal-incubation-centre